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# PATENT METALLIC OR WHITE WIRE FOR CLOTHES LINES.

We beg leave to call your attention to an entirely new quality of Wire known as Metallic or White Wire, possessing a coating which prevents it from ever corroding or turning from its uniform color during any number of years, and on which Letters Patent has been secured. It has been found to be the only article suitable for a clothes line, except the old fashioned rope or cord, which always gives so much trouble and annoyance by breaking, rotting out, and discoloring clothes, and by being obliged to put it up and take it down every time used. With this Wire Clothes Line you have none of these annoyances, and when it is once put up it gives you no more trouble. After using it we are confident you will fully corroborate the statements of thousands of others in its praise. Every family should, and will eventually have one. It will not rust or corrode, though you may keep it in water for any length of time, even salt water.

**SIX REASONS why every family should have one of these PATENT WHITE WIRE CLOTHES LINES:**

- 1st. You never have to take it in, no matter what the weather may be; the weather will not affect it.
- 2nd. It will last from twenty to fifty years, and during that time you will wear out fifty ordinary lines, besides suffering an untold amount of trouble and annoyance with them.
- 3d. It is the cheapest Line in the world, to say nothing of its great convenience. A good rope line costs about 1 ct. per foot, and this only 3 cts. This will last a life time, while that with good care will last about one year. This Wire, at 25 cents per foot, is cheaper than a rope line.
- 4th. You cannot load it heavy enough with clothes, and the wind never blows strong enough, to break it—1560 lbs. being its breaking weight.
- 5th. It does not in any way discolor, wear or injure clothes that are hung upon it, and they never freeze to it. The finest fabrics can be removed instantly in the coldest weather without injury. This is a decided advantage over the rope line.
- 6th. It will save its price in saving you trouble and annoyance every three months you own it.

**Price 3 Cents per Foot.** Money refunded if not found exactly as represented, after the most thorough trial.

All coated wire in Canada, except made by us, is burned. The following is the common process:

It comes red hot out of a furnace, which burns the surface of the wire, it plunges immediately into a vat of muriatic acid which cools it instantly, forming a scale, it then passes right through a vat of molten composition for coating. The coating is taken on top of the scale, and hence you see it must come off with the scale, which very soon follows. This is exactly the process under which all wire is coated, except ours. This wire is first drawn from the very best quality of charcoal iron, and then annealed, which leaves it very pliable and tough. It is then coated under a new process known only to us. The coating is so deeply and thoroughly infused into the pores of the iron, that it really forms a constituent part of the wire itself. This renders it perfectly proof against the effect of the weather. After putting the wire up, before using it the first time, rub over with a wet cloth to make perfectly clean. Clothes are fastened with the common clothes pin, which holds equally as well as on a rope line. Put it up same as you do a rope line, and use it in the same way, except you need not take it in.

## FROM THE LADIES.

We herewith append the names of a few of the many hundreds of ladies in Toronto, who have our Lines in use:

We, the undersigned, ladies of Toronto, each have in use one of the White Wire Co.'s Clothes Lines, and we would express our approval of the article in the highest terms. We believe it to be the most convenient as well as the most economical line that can be used, and we heartily recommend it to our lady friends throughout the city and country.

MRS. CHAS. MASON.  
MRS. G. W. SHANNON.  
MRS. M. S. DeGRAND.  
MRS. J. R. QUICK.  
MRS. LAUMENA.  
MRS. LAWSON.  
MRS. S. WILCOX.  
MRS. H. S. WOODRUFF.  
MRS. E. PALESSE.  
MRS. J. S. CORNELL.  
MRS. THOMPSON.  
MRS. A. W. BARNES.  
MRS. W. H. LUNN.  
MRS. C. M. CREGIER.

MRS. A. W. GOODWIN.  
MRS. M. J. BEADELL.  
MRS. G. E. ANDREWS.  
MRS. CHAS. NEILL.  
MRS. GIFFORD.  
MRS. CARPENTER.  
MRS. RICHARDSON.  
MRS. J. R. CLARKE.  
MRS. A. B. CARSON.  
MRS. CHAS. ANDERSON.  
MRS. A. S. BERDER.  
MRS. MASON.  
MRS. KELLER.  
MRS. MORGAN.

**AGENTS WANTED EVERYWHERE.** Address all communications to

**G. W. KING & Co.,**  
Office, 44 Church Street, Toronto.

**SPECIAL NOTICE.**—Let us say once for all, to all parties either using or selling our Wire, that in case you do not find the article exactly as we represent it, after the most thorough trial, we will refund you every cent you paid for it. Furthermore, we hold ourselves responsible and ready to pay for all clothing injured by this Wire, either by rusting, corroding, wearing, or in any other way. We make these positive statements from the experience of hundreds of families who are using the Wire to their entire satisfaction, and we feel safe in making positive statements, because we speak from positive knowledge. We have sold enough of this wire to construct a clothes line from Toronto to the Rocky Mountains; and in each and every case it has given the most perfect satisfaction.

*For Sale by*

The Housekeepers' Great Friend. Do not inflict upon your family the inconvenience of an old rope line.

Cheapest Clothes Line in the World! Only THREE CENTS PER FOOT, and will last twenty years or more!

# FROM THE PRESS.

The following editorial notices from some of the leading Journals of the United States and Canada, are among the hundreds of newspaper testimonials we have received.

The Patent White Wire Clothes Line is a superior article. It does not injure clothes, and is almost indestructible. Every housewife should use it. We are now using it.—*N. Y. Tribune.*

The Patent White Wire Clothes-line is all it purports to be—a most indispensable article. It does not injure the clothes, and never wears out. Every house will ultimately have it.—*N. Y. Independent.*

**THE WHITE WIRE CLOTHES LINE.**—Among the special annoyances of the washing day are to be reckoned high up the list the ill adaptation of clothes lines. The old cord or rope has done much good service; but with its breaking, rotting out, discoloring the clothes, and the annoyances of putting up and taking down each week, it is not quite a perfect article. A substitute is now offered in the "Patent White Wire Clothes Line," patented by the White Wire Co., Toronto. The peculiarity of this wire is in its coating, which entirely resists the effect of the atmosphere. We have seen it used, and find that it gives entire satisfaction.—*Christian Advocate.*

**THE WHITE WIRE CLOTHES LINE.**—Some of the richest advantages of invention are the simplest and the closest to common work-day life. To these one more has been added in the "WHITE WIRE CLOTHES LINE," another alleviation of the old time "Washing day." We have tried the article and can speak of domestic establishments filled with its praises. The inventor is a genuine benefactor. Whoever now willfully inflicts upon his family the troubles of the Rope Clothes Line, deserves to receive his fresh linen soiled.—*Daily News.*

**A USEFUL INVENTION.**—The new wire for clothes lines bids fair to supersede every other in use. The patent is on the coating of the wire, and this is well nigh indestructible. From the evidences we have seen and the testimony as to its durability and value we have no hesitation in recommending this wire to our friends and patrons as all that its inventors claim for it.—*Central Christian Advocate.*

**PATENT WIRE FOR CLOTHES LINE.**—We have seen this new invention tested to the entire satisfaction of some experienced house-keepers. The White Wire Clothes Line is a great improvement on the old Lines hitherto in use. From its peculiar coating, it does not injure or stain the linen, and it is almost indestructible.—*Guardian.*

The Patent Wire Clothes-line possesses important advantages over any other. It is made of white wire, will not corrode even in salt water, cannot be loaded heavy enough to break it, and does not discolor or injure clothes hung on it, and they never freeze to it. Its advantages are such that it must in time come into universal use.—*Weekly Examiner.*

A few days since we advertised a new kind of Clothes Line, made of white wire, which it was claimed possessed many advantages over every other contrivance for the same purpose. Since then we have made trial of the new line, and are satisfied it is a superior article, saving much labor, and being very convenient and durable, while it will not soil the most delicate fabric. When once well put up, it will last an ordinary life-time.—*Daily Journal and Courier.*

**PATENT WHITE WIRE CLOTHES LINE.**—This article is one of the comforts of the age for housekeepers. Its superiority over the rope line is universally acknowledged. It will out wear at least twenty-five of the old lines, and never lets the clothes into the mud. Its cost is trifling, and the money will be refunded, if it does not prove as represented.—*Warwick Advertiser.*

**PATENT CLOTHES LINE.**—We have received from G. W. King & Co., sole agents for the White Wire Company, one of their patent metallic clothes lines, made of white wire. It costs three cents per foot and will last at least twenty years. It never discolors clothes, is very strong, and has other advantages too numerous for us to mention.—*Daily Public Ledger.*

Space will not allow us to introduce more here, but if we had room we could publish certificates enough to fill the largest newspaper in Canada.

## AGENTS WANTED EVERYWHERE.

Address all communications to

### G. W. KING & CO.,

Sole Agents for the White Wire Co.

Office, 44 Church Street, Toronto.

**P.S.**—We also manufacture Wire for all purposes; Crinoline Wire tempered, covered and glazed; unrivalled Music Wire; plain and plated Piano-Pin and Covering Wire; Wire for Needles, Springs, Drills, &c.; Bright and Annealed Market, Machinery, Spring, Buckle, Pall Bail, Bonnet, Hook and Eye, Pin, Hair Pin, Reddel, Clock, Card Cotton-flyer, Broom, Brush, Flat and Square Wire.

How that old rope looks, all full of knots and dust, with the posts staggering out of the ground!

How neat, clean and tidy that White Wire Clothes Line looks!—always ready for use!

